Partnering For Impact

Discussion Report

October 20, 2016

Contents

Highlights

- **Common challenges**
- **Asset map & calendar**
- **Face-to-face**
- **List serve for NPOs leadership**
- **Common pain $**
- **Invite businesses and others to join the conversation**
- **Volunteers connect to organizations, process**

Actions/Breakthroughs

- **Speed dating type of event that includes businesses and NPOs**
  Lead
- **Data Gathering (workshop?, scope? NBSPRN)**
  Lead
- **Volunteer Matching**
  Lead

Learning & Creating
Providing Support Resources & Opportunities

- Who is offering what
- How do we find each other and share
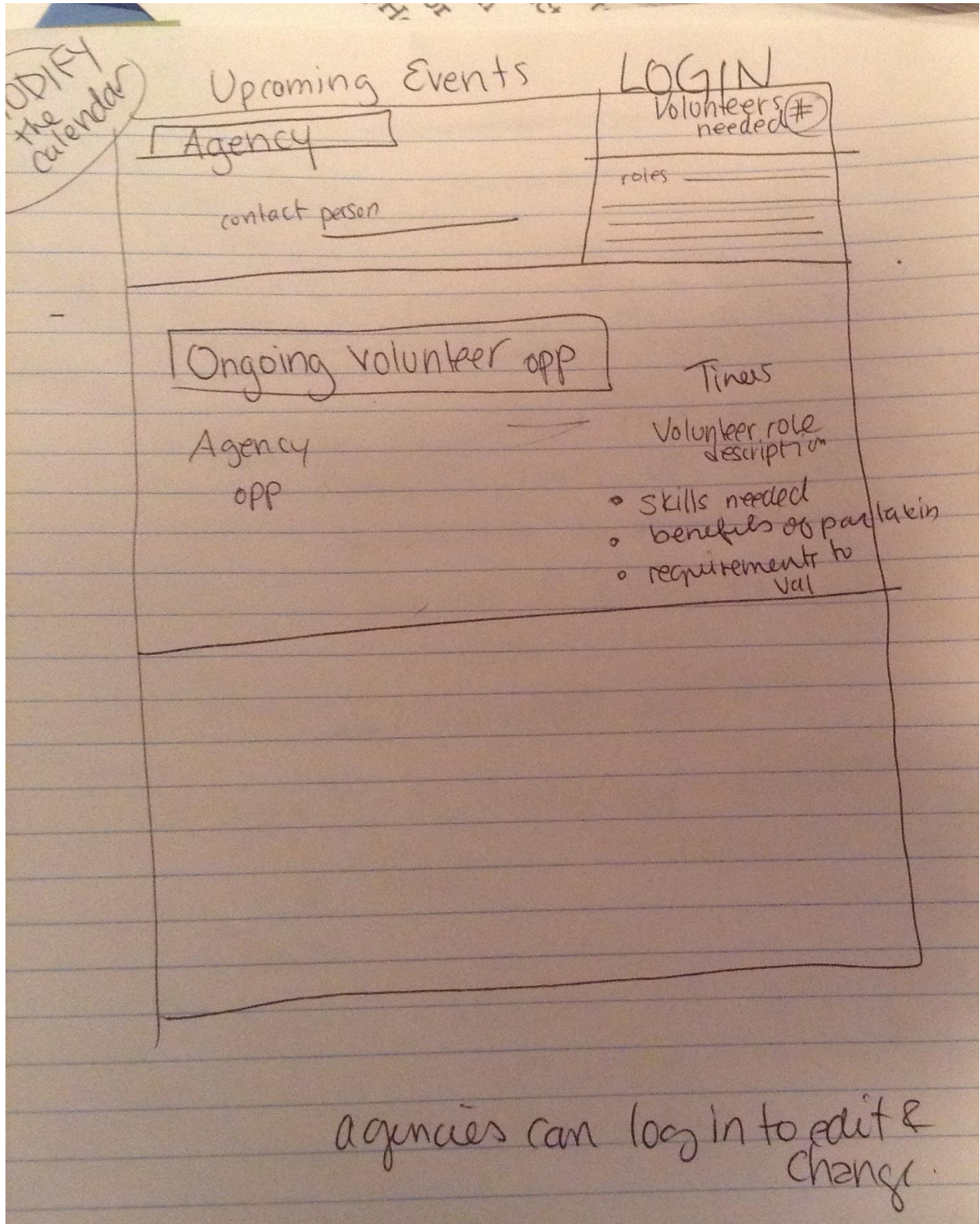- Use networking opportunities to help each other

Share the info gathered with the organizations that we are from

Continue the conversation

Volunteer Sharing

- Issues recruitment
  Too much process
  Finding volunteers
  Barriers

- Idea: Create a volunteer hub
  Include job description, with benefits of volunteering opportunity, but also upfront everything they need to do (training, background ck, etc.)
- There are recruitment form NBCC, Knowledge Park, UPS, UNB, STU – they need to know where to volunteer, 1offs and ongoing
- Can knowledge park create a website?
- Modify volunteer website to have –
  1- calendar of upcoming events
  2- ongoing volunteer positions (info about timeline, role description, skills needed, benefits, requirements – (background, training))

  mock up on next page

MODIFY the calendar

Upcoming Events

Agency

contact person

LOGIN

Volunteers needed #

roles

Ongoing Volunteer opp

Agency

opp

Times

Volunteer role description

- Skills needed
- benefits of participation
- requirements to val

agencies can log in to edit & change

Data sharing and   communication

- Privacy issues must be considered
- Who can help us figure out what data to collect
- Lack of resources
- Funders MUST release data
- Evidence based decisions
- 10% of funding should be for program evaluation including data collection
- Currently collecting data only for funding applications
- Where / who to host data
- What questions do we have to ask re:analytics
- How can we communicate with each other?

Actions - GFSI & NBSPRN is positioned to help – set up working group – talk to funders
look into list serve for leadership of NPOs

Data Sharing & Information
How to keep others informed on everything (programs, events, needs, openings, grants)

- Centralized data solutions
- Define the data structure
- common data elements
  events, projects, mandates, demographics, resources, surveys
- who is the owner
- what already exists
- what are other cities doing
- don't reinvent the wheel

Actions'- GFSI to take a leadership role

Create facebook group to continue the conversation

Smallest, quickest, cheapest is a good rule

Community Centers Mapping

What is community to the city of Fredericton? Is this an Imagine Fredericton initiative outcome?

What is the relationship with the City and community centers?

Education about all the centers in GFA is important.

Action

Asset map of community centers (library, stepping stones, cultural center, the Ville, north side youth center, etc.)

Merge with LIP asset map

Include free meeting space or event hosting spaces

City of Fredericton and GFSI may host online version – must be updated when necessary

Sandi will take lead on this with input from members

Measuring Impact

- Need to find a way to share our "impact" and if the "successes" we measure can be shared to help one another / other non-profits. (ex- NB Health Council data on screen time linked to obesity)

- Showing impact that events, initiatives, activities, are having – through photos (a picture speaks 1000 words) instead of telling numbers, can be extremely effective.

- Barriers to measuring impact – language, no way to measure things like happiness, community connections, etc. funding capacity

Action

- A workshop (not sure who would host) bringing non-profits together to teach us about measuring impact – how to measure, differences between short-term vs long-term measurements, different types of measurements, effective ways to collect data, etc.

Occupancy

Availability of space for small office meetings (10 Melissa street)

Cost of staff & shared staff ie: communications

Long term planning and compatibility of tenants

No actions listed

Mental Health Fundraising

(can apply to others)

- Mental health is scary
- Rewording words to describe mental health so it isn't negative
- Awareness grows but people are hesitant, therefore our approach to funders has to have a better (positive) vocabulary
- Make a connection between funders and "mental health" when you approach for funds
- We are all approaching same businesses
- How do we come up with creative ways to raise funds
- A lot of clients live in poverty and costs related to their care keeps hitting gaps in the system,. We are trying to fill gaps and educate service providers. We need funding.
- Individuals using our services have nowhere to go, need residence.

Actions
- Make people aware of how they can give back to the community
- Develop partnerships
- Get businesses into one room
- Cases of support
- Give back to them

Group Purchasing

- Non-profits can reduce costs by purchasing together
- Purchases include:
    1 – services – cleaning, printing, security, (another word I cant make out)
    2 – Items that are larger that are not used daily ½ tom truck, postage meter machine
    3 – Information - access to information databases for research
    4 – office supplies – paper, toilet paper, paper towels, pens,
    5 – space / office sharing – share office space would contribute to the would contribute to the good of communication and ongoing collaboration

    Action
    Identify who would coordinate group purchasing (Community Inclusion Network, City of Fredericton?)

   Identify how group purchasing would take place
- Non-profits make a list and make an inventory of what they purchase and when
- Common needs recognized
- Approach vendors with a proposed purchase amounts and negotiate reduced prices for the year
- Put in regular orders throughout the year at reduced costs and lend send out invites to NPOs to add to the orders
- Agree on minimum purchasing so that reduced roles can be negotiated.

GREATER
FREDERICTON
SOCIAL INNOVATION

INNOVATION SOCIALE
DE LA RÉGION DE
FREDERICTON

Welcoming Communities/ Immigration for all

Create a welcoming, inclusive community for everyone

Create activities and events

Knowledge database - Age friendly committee – Identify & Pull existing resources for volunteering initiatives – identify opportunities for volunteering for social integration

GREATER
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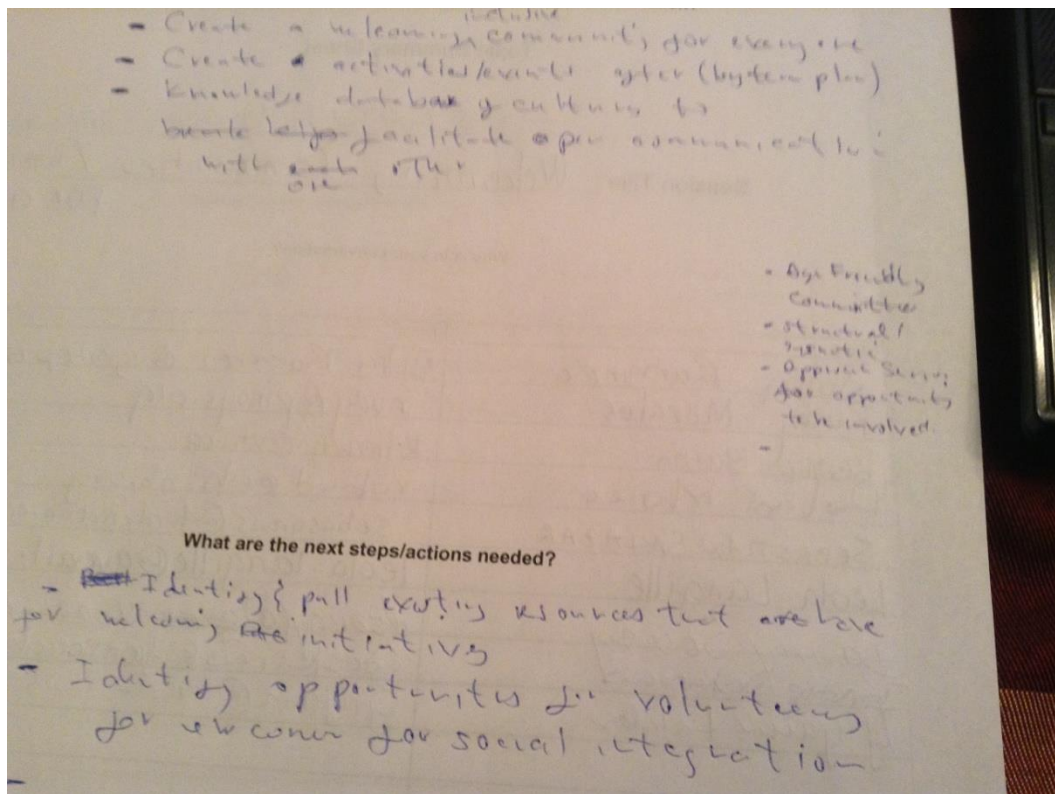
Animal Welfare

Key Points

- Is there a way to assist low income households find less expensive, than regular retail vet pricing for spay/neuter services for pets?
- Other than harassing vets into offering services to groups ie:SPCAs, CARMP, Stray Bits- not really but low income persons don't fall under any of the above organizations
- Perhaps create an organization w/ the low income sector that would assist for affordable pet care
- Change of provincial animal welfare rules to allow a non-vet owned mobile clinic – petitioning government for change
- Mobile clinic would allow low income households outside of cities to access services
- Is there a way to coordinate volunteers to transport pets/owners to a clinic that has been developed by a low income volunteer organization.

Coordinating Events& Attractions

- Communication between organizations
- Communication to the public
- What's happening in Fredericton – how do we find out what's going on
- Add to city events page = Debbie.perry@fredericton.ca
- Timing of event planning and coordination
- Church work, where do they fit? They do amazing work - parish nurse associations

Actions

- Welcome package for new tenants in Fredericton housing
- Info desk at the Regent mall – connecting uptown to downtown
- List of PSAs and free advertising